Northern Finance Association



1999 Annual Meeting

September 24-26, 1999

Keynote Speaker Phelim Boyle, University of Waterloo

Program Chair Gordon Sick, University of Calgary

Arrangements
Alli Nathan, University of Calgary
Mary Kelly, University of Calgary and Wilfrid Laurier University

Scurfield Hall



Welcome to Calgary

I'd like to acknowledge the contributions of many people for the work they have done to organize this conference.

- Vijay Jog provided many useful tips and procedures on the background of this informal association. Vijay is the Grand Man of the Northern Finance Association who conceived of the first NFA conference and who has nurtured them over the years.
- Laurence Booth organized the 1998 conference and offered many do's and don'ts and timesaving tips. Moreover, Laurence sent us a cheque for the money left over from the previous conference. We intend to do the same for NFA00.
- Usha Mittoo talked us into doing this during the 1997 NFA in Winnipeg. Thanks (?)
- Sarah Hill is the Administrative Assistant of the Finance Area at the Faculty of Management and represented the NFA Conference on the phone, fax and mail. With her nimble mailing, emailing and faxing skills, it is likely that most people submitting papers to the conference didn't even know I was on sabbatical at the Netherlands Institute for Advanced Study.
- Mary Kelly worked on the local arrangements before she left for Wilfrid Laurier and Alli Nathan picked up from there.
- Jonathan Sick of Orbital Media Design did yeoman service organizing the website (including the registration forms and javascript rollovers), designing graphics and fixing the website when his Dad went messing around and broke things. Since Jonathan is a minor, a representative of the University advised us that we shouldn't pay him (something about protecting under-age labourers from abusive employers!). Thus, he did the site in return for receipt of two software packages, which is a significant discount from his normal website development fee.
- Many Helpful Conference Participants eased my workload by agreeing to discuss papers even if
 they weren't really closely related to their own research. Other participants helped me resolve
 schedule conflicts and a host of logistical problems by agreeing to seemingly arcane requests from
 me.
- The Faculty of Management at the University of Calgary provided a float of \$5000 to get us going. If the conference earns a surplus, they want their money back and we hope to be able to do that. They booked rooms for us and video equipment at minimal fees. They provided the laser printers that we used to prepare signage, as well as infrastructure such as the accounting and billing system.
- The University of Calgary provided a website and email account that we used for hosting the conference planning. This account has handled over 1400 distinct email messages and allowed us to cut mailing costs and communication costs to almost nil. We stressed their system occasionally by accidentally mailing out a large graphics file to hundreds of people (and getting it bounced back by countless mail servers) and by receiving a flood of email paper submissions in the week before the deadline.

Ron Giammarino at UBC established a tradition of sending the conference financial statements to participants as a measure of transparent disclosure. We will continue that tradition by posting the financial statements on the conference website http://www.ucalgary.ca/~nfa99. This website will also announce information about next year's conference until the website account closes some time at the end of the Winter 2000 term.

We hope that you enjoy the NFA Conference and the opportunity to visit Calgary and the surrounding community.

—cheers, Gordon Sick, Program Chair, on behalf of the Conference Committee

Registration, Friday Sept 24, 5:00 pm - 7:00 pm Shell Forum, Scurfield Hall Level 3

Reception, Friday Sept 24, 5:30 pm - 7:00 pm Shell Forum, Scurfield Hall Level 3

Breakfast and Registration, Saturday Sept 25, 7:30 am - 8:30 am Shell Forum, Scurfield Hall Level 3

11 Capital Budgeting, Saturday Sept 25, 8:30 - 10:00 Scurfield Hall 465 (RGO) Chair: George Tannous

Valuing the Launch of a New Pharmaceutical Product Alberto Micalizzi, Paolo Pellizzari, Andrea Gamba Discussant: Priya Parthasarathy

Using Real Options Software Tools in the Petroleum Industry Marc Paulhus, Miro Powojowski, Dan Calistrate, Gordon Sick Discussant: George Tannous

R&D Option Strategies Han Smit, Lenos Trigeorgis Discussant: Shelley MacDougall

12 Measuring Risk I, Saturday Sept 25, 8:30 - 10:00 Scurfield Hall 280 (Home Oil) Chair: George Blazenko

Comparison of The Credit Risk Portfolio Models: CreditMetrics and CreditRisk+Wei He

Discussant: Gady Jacoby

Note on Asset Proportions, Stochastic Dominance and 50% Rule Octave Jokung, Ephraim Clark Discussant: Larry Bates Applications of Entropy and Cross-Entropy Measures in Finance Ganesh Vaidyanathan Discussant: George Blazenko

13 Securities Markets, Saturday Sept 25, 8:30 - 10:00 Scurfield Hall 284 (CAPL) Chair: Melanie Cao

Towards a Theory of the Put-Call Ratio Mark Cassano Discussant: Henri Fouda

On the Economic Value of Dividend Yields, Riskfree Rates, and Yields-to-Maturity in Forecasting Returns: Evidence from Asset Allocation Robert R. Grauer, Nils Hakansson Discussant: Kris Jacobs

On the Survival of Overconfident Traders in a Competitive Securities Market Guo Ying (Rosemary) Luo, David Hirshleifer Discussant: Melanie Cao

Refreshment Break, 10:00 - 10:15 Shell Forum, Scurfield Hall Level 3

21 Acquisitions and Divestitures, Saturday Sept 25, 10:15 - 11:45 Scurfield Hall 465 (RGO) Chair: Kai Li

Bidder Motivation: Predicting the Second Contest Sandra Betton, Hong Wong Discussant: Greg MacKinnon

Corporate Spinoffs and Intra-shareholder Information Asymmetry Mark R. Huson, Gregory MacKinnon Discussant: Kai Li

The Design of Financial Policies in Corporate Spinoffs Vikas Mehrotra, Wayne Mikkelson, Megan Partch Discussant: Jay Brown

22 Effects of Taxation, Saturday Sept 25, 10:15 - 11:45 Scurfield Hall 280 (Home Oil) Chair: Laurence Booth

Tax Reforms, Debt Shifting and Tax Revenues: Multinational Corporations in Canada Vijay Jog, Jianmin Tang Discussant: Laurence Booth

Changes in Capital Gains Tax Rates and Equity Values: Further Empirical Evidence Peter Klein, James Macadam Discussant: Lawrence Gould

Feasibility and Attainability of Non-Segmented Equilibria Under Differential Taxation:
Evidence from the Canadian Government Bond Market
Alexandra MacKay, Eliezer Z. Prisman,
Yisong Tian
Discussant: Jean-Guy Simonato

23 Capital Structure I, Saturday Sept 25, 10:15 - 11:45 Scurfield Hall 284 (CAPL) Chair: Rob Heinkel

Capital Structure, Pricing, Predation and Market Share Aron Gottesman Discussant: Olubunmi Faleye

The Incentives Trade-off between Debt and Equity: A Dynamic Precommitment Equilibrium Approach
Carlton-James Osakwe
Discussant: Rob Heinkel

ATM Competition: Understanding 'Ripoff' ATM Surcharges Nadia Massoud, Dan Bernhardt Discussant: James McNulty Luncheon, 11:45 - 1:30 Shell Forum, Scurfield Hall Level 3 Chair: Gordon Sick

Keynote Address by Phelim Boyle:
"Mathematical Finance, Computational
Finance: New Guilds on the Block?"

31 Asymmetric Information, Saturday Sept 25, 1:30 - 3:30 Scurfield Hall 465 (RGO) Chair: Sandra Betton

Good Managers Work More and Pay Less Dividends: The Screening Model of Dividend Policy N. Bhattacharyya Discussant: Sandra Betton

Moral Hazard, Adverse Selection and Venture Capital Financial Contracting Douglas J. Cumming Discussant: Mike Robinson

Strategic Decision Making of the Firm under Asymmetric Information Guo Ying (Rosemary) Luo, Ivan Brick, Michael Frierman Discussant: Karen Sharp

Managerial Succession and Firm Performance Mark R. Huson, Paul H. Malatesta, Robert Parrino Discussant: Mark Latham

32 Options, Saturday Sept 25, 1:30 - 3:30 Scurfield Hall 280 (Home Oil)

Scurfield Hall 280 (Home Oil) Chair: Andrea Gamba

Vulnerable Options, Risky Corporate Bonds and Credit Spread Melanie Cao, Jason Wei Discussant: Ganesh Vaidyanathan

Pricing Discretely Monitored Barrier Options by a Markov Chain Jean-Guy Simonato, Jin-Chuan Duan, Evan Dudley, Geneviève Gauthier Discussant: Malgorzata Korolkiewicz

Shout Options: A Precursor to the Valuation of Segregated Funds Kenneth R. Vetzal, Heath Windcliff, Peter Forsyth Discussant: Andrea Gamba

Valuation of Arithmetic Average Calls George L. Ye, Edwin H. Neave Discussant: Jacob Sagi

33 Contract Design, Saturday Sept 25, 1:30 - 3:30 Scurfield Hall 284 (CAPL) Chair: Vijay Jog

Collective Action for Dispersed Shareowners Mark Latham Discussant: Vijay Jog

Debt, Agency and Management Contracts: The External Advisor Puzzle
Dennis Capozza, Paul Seguin
Discussant: Gilles Bernier

Removing Barriers to Entry in Electricity: Transmission Loss Factor Contract for Differences (CfD) Glenn Rogers Discussant: Lawrence Kryzankowski Trade Credit and the Product Differentiation Hypothesis Kirk Vandezande, George Blazenko Discussant: Long Chen

34 International Finance, Saturday Sept 25, 1:30 - 3:30 Scurfield Hall 210 (Mobil) Chair: Lorne Switzer

The Aftermarket Performance of Privatization Offerings in Developing Countries Narjess Boubakri, Jean-Claude Cosset Discussant: Nadia Massoud

Market Segmentation, Barriers to Arbitrage and International Cross-Listings of Securities Dorothee Feils Discussant: Jian Ping Huang

Financial Intermediation in the Transitional Economies of Central and Eastern Europe James E. McNulty Discussant: Aron Gottesman

The Linkages Among the Eastern European Stock Markets and the Major Stock Exchanges Ayse Yuce, Can Simga-Mugan Discussant: Lorne Switzer 35 Bonds and Their Derivatives, Saturday Sept 25, 1:30 - 3:30 Scurfield Hall 215 (AEC) Chair: Dan Calistrate

Time-Varying Risk Aversion, Unexpected Inflation, and the Dynamics of the Term Structure
Michael W. Brandt, Kevin Q. Wang Discussant: Dan Calistrate

The Default- and Call-Adjusted Duration of Corporate Bonds Gady Jacoby, Gordon Roberts Discussant: Winfried Hallerbach

Estimating One-Factor Models of Short-Term Interest Rates Des McManus, David G. Watt Discussant: Yisong Tian

Refreshment Break, 3:30 - 3:45 Shell Forum, Scurfield Hall Level 3

41 Financial Institution Mergers, Saturday Sept 25, 3:45 - 5:15 Scurfield Hall 465 (RGO) Chair: Ted Neave

Market Response to the Announcements of the Mergers of Canadian Financial Institutions Sebouh Aintablian, Gordon S. Roberts Discussant: Edwin Neave

Investor Reaction to Large Bank Merger Announcements and Subsequent Regulatory Rejection in an Economy with a Small Number of Banks Adam Chehab

Discussant: Alli Nathan

Mega-mergers in Banking and Insurance: the Canadian Experience Alli Nathan, Mary Kelly Discussant: Richard Deaves 42 Option Pricing Techniques, Saturday Sept 25, 3:45 - 5:15 Scurfield Hall 280 (Home Oil) Chair: Ken Vetzal

A Monte-Carlo Method for Optimal Portfolio Policies Marcel Rindisbacher, Jérôme Detemple, René Garcia Discussant: Jacob Sagi

Recombining Binomial Tree for Valuing Real Options with Complex Structures Dan Calistrate, Gordon Sick, Marc Paulhus Discussant: Marcel Rinsisbacher

Empirical Tests of an Option Price Inversion Approach Michael L. McIntyre Discussant: Ken Vetzal

43 Regulation and Deregulation, Saturday Sept 25, 3:45 - 5:15 Scurfield Hall 284 (CAPL) Chair: Ron Giammarino

Electricity Competition and Fair Market Access in Canada Alexander Black Discussant: Ron Giammarino

An Event Study on the Impact of Tighter Insider Trading Regulation Matthew Bogue, Marcel Bélanger Discussant: Jarrad Harford

A Positive Theory of Regulatory Finance Moin A. Yahya Discussant: Tom Cottrell

44 Market Microstructure I, Saturday Sept 25, 3:45 - 5:15 Scurfield Hall 210 (Mobil) Chair: Long Chen

Stock Splits, Liquidity and Limit Order Trading: Evidence from the Paris Bourse David Bourghelle, Pascal Alphonse Discussant: Paul Seguin

Illiquidity and Expected Return of Treasury Securities Long Chen Discussant: David Bourghelle

Long-term Information, But Short-lived Financial Instruments Ryan Davies, Dan Bernhardt, John Spicer Discussant: Pascal Alphonse

45 Empirical Asset Pricing, Saturday Sept 25, 3:45 - 5:15 Scurfield Hall 215 (AEC) Chair: Mark Cassano

Asset Market Data Do Not Imply High Risk Aversion: Reassessing the Evidence on Asset Pricing Puzzles Kris Jacobs Discussant: Bob Korkie

On the Explanatory Power of Asset Pricing Models Across and Within Portfolios Raymond Kan Discussant: Ranjini Sivakumar

Skewness Persistence: It Matters, Just Not How We Thought

Harry Turtle, Bob Korkie, Ranjini Sivakumar *Discussant:* Mark Cassano

Reception, Saturday Sept 25, 5:30 pm - 7:00 pm Shell Forum, Scurfield Hall Level 3

Breakfast, Sunday Sept 26, 7:30 am - 8:30 am Shell Forum, Scurfield Hall Level 3

51 Relationships Between Markets II, Sunday Sept 26, 8:30 - 10:00 Scurfield Hall 465 (RGO) Chair: Rob Grauer

In Search of International Integration: An Intraday Examination of North American Trading of Canadian Dually Listed Stocks Vikas Mehrotra, Aditya Kaul Discussant: Rob Grauer

A Fractional Relationship between Treasury Bills and Eurollar Futures: A Long Memory Analysis Keshab Shrestha, Robert L. Welch Discussant: Raymond Kan

Inter-temporal Asset Pricing when Agents Have a Preference for Flexibility Jacob Sagi, Alan Kraus Discussant: Andreea Amariei

52 Measuring Risk II, Sunday Sept 26, 8:30 - 10:00 Scurfield Hall 280 (Home Oil) Chair: Marc Paulhus

Extreme Events and Their Implication for Value at Risk: Evidence from Mortgage-Backed Securities
Alfred Davis, Henri Fouda
Discussant: Mike Inglis

Forecasting Stock Market Volatility using Trading Volume, ARCH, and Options Glen Donaldson, Mark Kamstra Discussant: Miro Powojowski

Disclosure and Analysis of Bank Derivative Exposure: A Comparative Analysis of Interest Rate Risk Charles E. Mossman, Mosen Sefidgar, Mark

Discussant: Marc Paulhus

53 Issues in Financial Markets, Sunday Sept 26, 8:30 - 10:00 Scurfield Hall 284 (CAPL) Chair: Mary Kelly

Exchange Rate Exposure of Canadian Firms Jian Ping Huang, Rolf Mirus, Ranjini Sivakumar

Discussant: Van Son Lai

Screening, Bidding and the Loan Market Tightness Shouyong Shi, Melanie Cao Discussant: Mary Kelly

54 Market Microstructure II, Sunday Sept 26, 8:30 - 10:00 Scurfield Hall 210 (Mobil) Chair: Jason Lee

Trading Costs on a Limit Order Book Market: Evidence from the Paris Bourse Fany Declerck Discussant: Michael L. McIntyre

Do Concentrated Trading Equilibria Exist? The Migration of Informed Traders Following Index Addition Jarrad Harford Discussant: Jason Lee

55 Mutual Funds, Sunday Sept 26, 8:30 - 10:00 Scurfield Hall 257 (Esso)

Chair: Mike Robinson

Performance of Canadian Mutual Funds Richard Deaves Discussant: Mike Robinson

Incomplete Information and the Closed-End Fund Discount Youngsoo Kim Discussant: Alexandra MacKay The Variability of Management Expenses Across Canadian Mutual Funds: Examining Alternative Explanations Neil Longley Discussant: Carlton-James Osakwe

Refreshment Break, 10:00 - 10:15 Shell Forum, Scurfield Hall Level 3

61 Capital Budgeting II, Sunday Sept 26, 10:15 - 11:45 Scurfield Hall 465 (RGO) Chair: Han Smit

Upgrade Strategies in Microcomputer Software Tom Cottrell *Discussant:* Han Smit

Subject to Change: Real Options during the Implementation of Advanced Manufacturing Technology
Shelley MacDougall, Richard Pike Discussant: Alberto Micalizzi

The Relationship Between the Cost of Funds, Default Risk,and Asian Collar Spreads: A Contingent Claims Model George Tannous Discussant: Nalinaksha Bhattacharyya

62 Issuing Securities, Sunday Sept 26, 10:15 - 11:45 Scurfield Hall 280 (Home Oil) Chair: Harry Turtle

Decomposing Portfolio Value-at-Risk Winfried G. Hallerbach Discussant: Wei He

Assessment of the Short-Run Intraday Behaviour of Canadian IPOs Using a Multi-Moment Market Model
Ian Rakita, Lawrence Kryzanowski
Discussant: Harry Turtle

Wealth Effects of Seasoned Equity Offerings: A Comparative Study of Canadian and U.S. Issues Usha Mittoo
Discussant: William McNally

63 Capital Structure II, Sunday Sept 26, 10:15 - 11:45 Scurfield Hall 284 (CAPL) Chair: Mark Huson

An Analysis of Private Loan Gurarantees: A Revisit Van Son Lai Discussant: Mark Huson

Capital Structure Convergence and the Dominant Country Effect: Evidence from the European Union Khalil M. Torabzadeh, Criss G. Woodruff, Dev Prasad Discussant: Rosemary Luo

Private Equity Financing and the Equity Flotation Method Choice: Theory and Evidence Øyvind Norli Discussant: Douglas J. Cumming

64 Market Microstructure III, Sunday Sept 26, 10:15 - 11:45 Scurfield Hall 210 (Mobil) Chair: Ranjini Sivakumar

Explanation of Ex-Dividend Price Behaviour on the Paris Bourse Jean-François Gajewski Discussant: Youngsoo Kim

Sign Predictability and the Attenuation of Heteroskedasticity Bob Korkie, Ranjini Sivakumar, Harry Turtle Discussant: Ryan Davies

Trade Size and Information-Motivated Trading in the Options and Stock Markets
Jason Lee, Cheong H. Yi
Discussant: Jean-François Gajewski

65 Announcement Effects, Sunday Sept 26, 10:15 - 11:45 Scurfield Hall 257 (Esso) Chair: Kai Li

Open Market versus Tender Offer Share Repurchases: A Conditional Event Study Kai Li, William McNally Discussant: Jess Chua

Contribution of Dividend Policy Stability to the Measurement of Dividend Announcement and Ex-dividend Effects Frédéric Romon Discussant: Charles Mossman

66 Relationships between Markets II, Sunday Sept 26, 10:15 - 11:45 Scurfield Hall 202 (Texaco) Chair: Bob Korkie

The Implications of Cointegration for Measuring Wealth Changes in Hedged Positions in the S&P500 Index, Its Futures and SPDR Ieuan G. Morgan, Marie-Claude Beaulieu Discussant: Bob Korkie

Hot Markets vs. Market Integration: Evidence for International Listings and Delistings on the Tokyo Stock Exchange Lorne N. Switzer, John Doukas, David Sheinberg Discussant: Aditya Kaul

Efficiency in Index Options Markets and Trading in Stock Baskets Yisong (Sam) Tian, Lucy F. Ackert Discussant: Keshab Shrestha

End of Conference

Faculty Position in Finance Carleton University School of Business

Subject to budgetary approval, Carleton University's School of Business invites applications for a full-time tenure-track position in Finance at the rank of Assistant or Associate Professor. The successful candidate is expected to teach undergraduate and graduate courses, supervise graduate students, conduct research, and participate actively in the on-going development of our newly established Finance Concentration. The position requires a Ph.D. or equivalent degree and evidence of strong research and teaching, although Canadian or landed immigrant applicants who are close to completion will be considered. The School of Business, part of the newly created Faculty of Public Affairs and Management (PAM), is committed to excellence in teaching and research. The School offers a Bachelor of Commerce with Honours degree, a Bachelor of International Business with Honours degree, a research-based Masters in Management Studies (M.M.S.), and a Ph.D. in Management. Salary is competitive and commensurate with qualifications. Carleton University is committed to equality of employment for women, aboriginal peoples, visible minorities, and persons with disabilities. Persons from these groups are encouraged to apply. Please send curricula vitae and names of three academic referees by September 30, 1999 to Dr. Vinod Kumar, Director, School of Business, Carleton University, 1125 Colonel By Drive, Ottawa, Ontario, K1S 5B6, Tel: 613 520-2379; Fax: 613 520-2532; email: vinod kumar@carleton.ca.

URL: http://www.business.carleton.ca

SIMON FRASER UNIVERSITY



The Faculty of Business Administration at Simon Fraser University invites applications for a **tenure-track appointment in finance**. Ph.D. in hand or near completion is required. RANK: Assistant or Associate. Successful

candidate will have strong research and teaching abilities with an established research program in finance and an interest in teaching at the undergraduate, graduate and executive levels. Start date: September 2000 or at a mutually agreed upon time.

In accordance with Canadian Immigration requirements, this announcement is directed, in the first instance, to Canadian Citizens and Permanent Residents. Simon Fraser University is committed to the principle of equity in employment and offers equal employment opportunities to qualified applicants. Position is subject to budgetary approval.

Send curriculum vita and the names of three referees to: Ms. Diane Lesack Asst. to Appointments Committee Chair Faculty of Business Administration Simon Fraser University 8888 University Drive Burnaby, British Columbia V5A 1S6 Canada • E-MAIL: lesack@sfu.ca

• FAX: 604-291-5833

Application deadline: December 17, 1999

www.sfu.ca

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FINANCE POSITION

JOB DESCRIPTION/QUALIFICATIONS:

The University of Calgary, Faculty of Management, is seeking qualified candidates with a Ph.D., or nearly completed doctorate, to fill a position in finance. The successful candidate will be expected to teach at undergraduate, graduate and Ph.D. levels. Subject to budget approval, a tenure-track position is available, commencing in Fall 2000.

ABOUT THE DEPARTMENT:

The Faculty of Management, an AACSB accredited institution, offers programs at the undergraduate, MBA and Ph.D. levels. It is housed in Scurfield Hall, a modern four story atrium building with state-of-the-art facilities. We place equal emphasis on research and teaching with no constraints on the research focus of a candidate. We do expect the successful candidate to have broad teaching interests.

ABOUT THE UNIVERSITY:

The University of Calgary, located on a modern campus in an attractive, residential area, is minutes from downtown. Calgary is a city of 800,000 situated in the foothills of the Canadian Rocky Mountains. As Canada's oil capital, and third-largest head-office city, Calgary offers excellent recreational opportunities including theatre, museums, hiking and world class skiing. It is an excellent location for raising a family.

APPLICATION PROCEDURE:

Interested individuals are asked to submit their C.V. to:

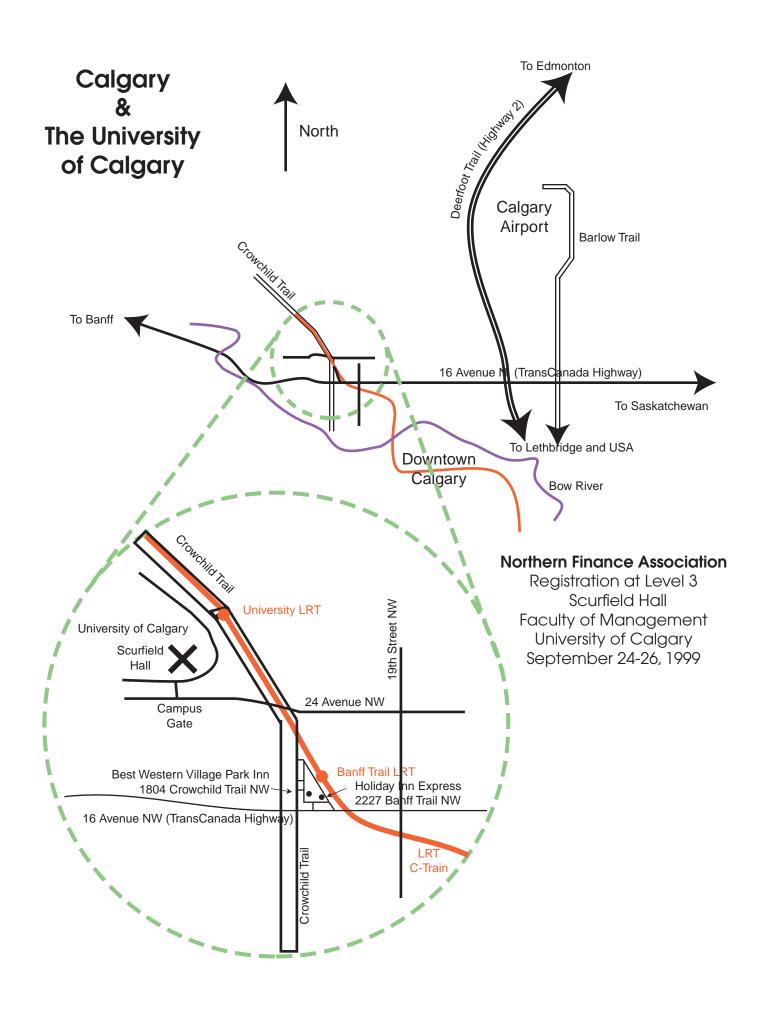
Dr. Gordon Sick Chair, Finance Selection Committee The University of Calgary The Faculty of Management 2500 University Drive NW Calgary, Alberta T2N 1N4

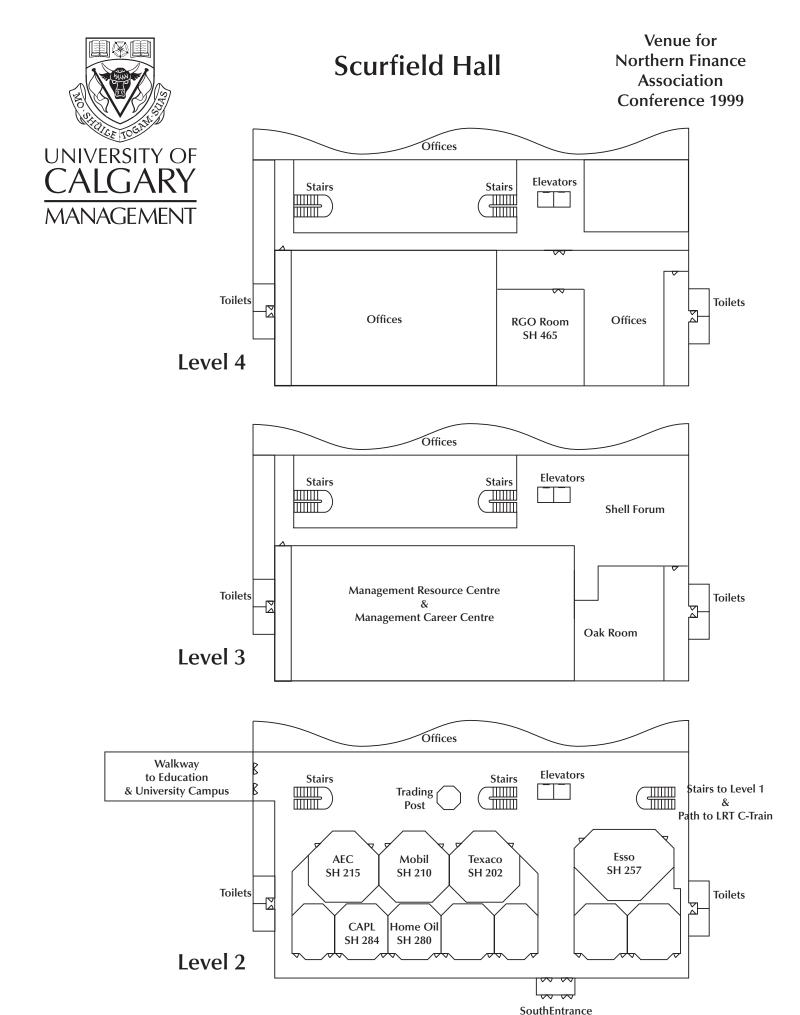
Canada

Fax: (403) 284-7903

Email: sick@mgmt.ucalgary.ca http://www.ucalgary.ca/MG

In accordance with Canadian Immigration requirements, priority will be given to Canadian citizens and permanent residents of Canada. The University of Calgary is committed to Employment Equity.





Level 2